



SED COR

SALEM ECONOMIC DEVELOPMENT CORPORATION

President

Laurance E. Glassock

OFFICERS

Chairman

Gloria Jackson

Associate Broker, Investment Division
Coldwell Banker
Mountain West Real Estate, Inc.

Chair Elect

Kris Jon Gorsuch

Partner
Saalfeld, Griggs, Gorsuch,
Alexander & Emerick

Secretary/Treasurer

Jeff Reents

Vice President & Manager
Salem Corporate Banking Center
First Interstate Bank

BOARD OF DIRECTORS

Kent Aldrich

Partner
Aldrich, Kilbride & Tatone

Steve Ashton

President
Ashton Photo

W.D. "Will" Auran

Lower Willamette Valley
District Manager
Northwest Natural Gas

Gary Eide

Manager
City of Salem

Dora Lee Eldred

Owner
Eldred Realty, Inc.

Paul Hammer

President
SNH Corporation

Homer Kearns

Superintendent
Salem-Keizer School District

R. Hollis Lasley

Regional Manager
US West Communications

Marvis Mackey

President & Partner
Mackey, Hanson & Company

Bill Riegel

City Councilor
Salem City Council

Cliff Russell

Dallas District Manager
Pacific Power

Bill Segura

President
Chemeketa Community College

March 1, 1993

Mr. Dick Bond

Community Affairs Director

KBSP-TV, Channel 22

4923 Indian School Road NE

Salem, Oregon 97305

Dear Dick:

Salem Economic Development Corporation would like to thank KBSP-TV for their support in the production of our public service announcement for our Semi-Annual Banquet and Trade Table Show. Without your services our non-profit organization would find it very difficult to communicate with the public.

KBSP-TV did an excellent job in producing our PSA, and the feedback from your viewers was very beneficial to our event. We found the service to be invaluable.

SED COR would like to use your PSA services again in the future. Again, thank you very much for your professionalism and help with our project.

Sincerely,

Larry Glassock
President



March 11, 1993

Mr. Dick Bond
Community Affairs Director
KBSP-TV-Channel 22
4923 Indian School Road, NE
Salem, Oregon 97305

Dear Mr. Bond:

Thank you for the opportunity to provide guests for your "In Your Interests" public affairs features. We appreciate your cooperation and support.

As a non-profit organization, we depend on programs such as yours to help us disseminate our information about nutrition and diet and the important role which rice plays in healthy eating. Many of our interviews focus on the New USDA Food Pyramid as we help to educate consumers on this important topic. As a result of your program we are also able to provide to the public hundreds of free recipe brochures and free materials including specialized materials for those with specific needs such as Braille and large print brochures, information for diabetics, children, senior citizens and those with special language needs.

We hope to be able to continue working with you in the future. Thank you again for your generous support and cooperation. We appreciate your support of the U.S. rice industry and our promotional efforts.

Sincerely,

A handwritten signature in dark ink, appearing to read "D. Bond", written over a horizontal line.



MISSION MILL MUSEUM ASSOCIATION • 1313 MILL STREET S.E. • SALEM, OREGON 97301 • (503) 585-7012

TEXTILE MUSEUM
HISTORIC HOUSES
MUSEUM STORE
VILLAGE SHOPS
CAFE

Board of Trustees:

Frances Bell
Broughton Bishop
Ruth Brownell
Jerri Bryce
Stuart Compton
Nell Crothers
David Duniway
Cecil Edwards
Mary Eyre
Gerry Frank
Nancy Gormsen
Cobe Grabenhorst
Tom Kay
Margaret Mentzer
Robert Ohmart
Ruth Powers
Phil Settecase
George Swindells

March 12, 1993

KBSP TV-22
4923 Indian School Road NE
Salem, OR 97305

Attn: Dick Bond
Community Affairs Director

Dear Mr. Bond:

All of us at Mission Mill Museum want to thank you for including our 1993 Lecture Series in your broadcasting. We have had many inquiries from people who were unable to get tickets to the lectures, as we have been sold out for over a month, and we have been able to tell them that they can see the entire lecture on channel 22.

The response from the public viewing on TV has been very effective. We have heard many positive comments about it.

Your interest in MMMA and your cooperation during the series is greatly appreciated. We look forward to further association with KBSP TV-22, and we thank you again for all of your assistance.

Very truly,

John A. Kelsch
Executive Director

cc: Judy Koenig ✓
General Manager

Board of Directors:

Walter Jones
President
James Labhart
Vice President
Robert Ohling
Vice President
Sharry Lewis
Secretary
Mark Mueller
Treasurer
Walt Achterman
Douglas Alexander
Maxine Bartruff
Alicia Bonesteele
Linda Bonnem
Betty Corey
Deana Dean
Arno Denecke
Diana Evans
Gloria Ferris
Holly Braun Getter
Dess Graves
Barbara Harris
Ed Heberlein
Bob Jones
Judy Knowles
David Lau
William Lucas
Mark Lyman
Louise McGilchrist
Jordis Schick
Ralph Schlegel
Lee Schunk
Berniece Smith

Executive Director

John A. Kelsch

An Oregon non-profit, tax exempt educational corporation dedicated to broadening the public's understanding of the history of the Willamette Valley and Oregon's textile industry.



Thank you very much for providing air time for our Food Addiction Hot Line PSA tape. Each time you air our announcement, some of your viewers who suffer from compulsive overeating call us and give us the chance to help them find relief from their suffering via our printed information and referral to self-help groups such as Overeaters Anonymous and to national treatment facilities or providers in your area.

Please feel free to air the PSAs as frequently as you wish as we are an ongoing project. Since our inception in 1987, we have answered more than 90,000 calls from people all over the country.

Thank you again for your support, past, present and future.

Sincerely,

A handwritten signature in cursive script that reads "Melanie Schrage". The signature is written in dark ink and is positioned to the right of a small, dark, circular mark.

PSA Coordinator



4246 Turner Rd. SE ■ P.O. Box 13005 ■ Salem, OR 97309

(503) 585-5900 ■ An Incorporated Nonprofit Organization

March 8, 1993

Dick Bond
Community Affairs Director
KBSP TV, Channel 22
4923 Indian School Rd. NE
Salem, OR 97305

Dear Dick,

It is my pleasure to write a letter to show support for the wonderful work that KBSP-TV does that benefits the Humane Society of the Willamette Valley.

On our weekly segment of "In Your Interest", I am able to disseminate information about the valuable services the Humane Society provides to the community such as pet adoptions, educational, and volunteer programs. In addition, I have the opportunity to educate the public about responsible pet care, inform people about animal related activities in our community, and raise awareness to the pet over-population problem.

I receive positive feedback (phone calls, letters, and even comments at the grocery store) on a regular basis from the shows that are produced

Oregon

March 9, 1993

ECONOMIC
DEVELOPMENT
DEPARTMENT



Judy Koenig
General Manager
KBSP-TV/22
4923 Indian School Rd., NE.
Salem, OR 97305

Dear Ms. Koenig:

The Oregon Tourism Division is pleased to provide these comments about KBSP's "In Your Interest" public affairs program. Our staff has worked with Dick Bond, KBSP-TV/22 community affairs director, on several occasions to publicize various activities of the division, primarily related to the release of new travel publications. One of the goals of the Tourism Division is to market Oregon to Oregonians, particularly the rural areas to Portland/Willamette Valley residents. "In Your Interest" has become an excellent vehicle to carry our message to a market that might otherwise not know about the activities and publications of the Tourism Division.

On a more personal side, it has been a pleasure for the Tourism Division staff to work with Dick. He is always well prepared, asks relevant questions, and follows up with detailed schedules of when KBSP-TV/22 broadcasts our shows. His technical staff is always helpful and accommodating.

In short, the Oregon Tourism Division very much supports the efforts of KBSP-TV/22 and Dick Bond in getting out positive community messages to



4000 LANCASTER DRIVE NE
PO BOX 14007
SALEM, OREGON 97309-7070
503 399-5000

March 4, 1993

Dick Bond
Community Affairs Director
KBSP TV, Channel 22
4923 Indian School Road NE
Salem, OR 97305

Dear Dick,

I would like to take the opportunity to thank you for bringing our educational spots, "Work and Family Tip for Today" to your listening audience at KBSP. Balancing Work and Family is one of the most important issues affecting the workforce as we move into the 21st century. A lack of balancing of work and family affects both areas; the workplace and the family and/or our personal lives. The spillover from work to home and home to work is affecting today's families and the worksite. Families are the foundation of America. Some fear the loss of strong, moral, family and community values and support could become America's greatest threat to national security and our future. The opportunity you have given us is to present some hope, a new perspective, an opportunity to better understand and make some choices that can be beneficial to your listening audience. Our goal is to bring education and new coping skills for success in the '90's to the Chemeketa district. You are helping with that mission. We appreciate the partnership.

Sincerely,

A handwritten signature in cursive script, appearing to read "Verna".

Verna Johnson
Coordinator, Balancing Work and Family

ms

DEPARTMENT OF
TRANSPORTATION

March 2, 1993

Highway Division

Dick Bond
KBSP TV, Channel 22
4923 Indian School Rd. N.E.
Salem, OR 97318

FILE CODE:

Dear Dick,

I would like to thank you for providing time on your "In Your Interest" public affairs program. I feel the coverage you provided regarding our highway construction project at Market Street Interchange was of real value to the public. This coverage informed highway users of the construction plan and how it might affect their travels.

Thanks again, and I look forward to working with you in the future to keep the public informed of construction activities in the Salem area.

Sincerely,


Byron G. Inman
Project Manager





Marion County

OREGON

DEPARTMENT OF
SOLID WASTE MANAGEMENT

DIRECTOR
James V. Sears

(503) 588-5169

**BOARD OF
COMMISSIONERS**
Randall Franke
Gary Heer
Mary Pearmine

**ADMINISTRATIVE
OFFICER**
Ken Roudybush

March 8, 1993

Dick Bond
Community Affairs Director
KBSP TV, Channel 22
4923 Indian School Rd. NE
Salem, OR 97305

Dear Mr. Bond:

I am writing to state our satisfaction with the services that your company has provided to the Marion County Department of Solid Waste Management. The programs and Public Service Announcements produced and run by your station have been helpful to our Department in its goal of trying to educate the general public about waste reduction and recycling. Some of the items which come to mind include:

- The four-part "In Your Interest" series, which was targeted for kids in the first through third grades, dealt with many aspects of solid waste management in a manner which was both entertaining and informative to young kids.
- PSA's on glass recycling and the importance of proper preparation. This helped to stress the importance of material preparation to the success of glass recycling.
- PSA's for the County's Christmas tree recycling program. Promotion of this program has helped to increase the number of Christmas trees turned in for recycling, totaling well over 10,000 trees now.

As I mentioned previously, these particular programs and PSA's have helped the County to get this type of information to the public. We look forward to working with you on this more in the future.

Sincerely,

A handwritten signature in black ink, appearing to read "J. V. Sears".

Jn James V. Sears, Director
Solid Waste Management

JVS:jab

tv22_let



March 5, 1993

Dick Bond
Community Affairs Director
KBSP TV, Channel 22
4923 Indian School Road NE
Salem OR 97301

Dear Dick:

I am very happy to add my thanks for Channel 22's "In Your Interest" public affairs feature to any others you have received.

Any exposure Salem Downtown Association receives is very much appreciated. Our aim, the preservation and revitalization of Salem's downtown core as a shopping and tourist center, benefits all the citizens of Salem and Oregon. Avoiding the tax losses that ensue when downtowns deteriorate and become unsafe affect us all. You have helped us get the message across that Salem Downtown Association is working for the public good and is a positive force in the community.

I have had many comments from people who viewed the "In Your Interest" in which I appeared. Obviously you are reaching the community and helping us send our message. Thank you again.

Sincerely,

A handwritten signature in cursive script that reads "Caren Jackson".

Caren Jackson
Executive Director

cj/kw



Marion County
OREGON
BOARD OF COMMISSIONERS

(503) 588-5212

March 3, 1993

**BOARD OF
COMMISSIONERS**

Randall Franke
Gary Heer
Mary Pearmine

**ADMINISTRATIVE
OFFICER**

Ken Roudybush

Mr. Dick Bond
Community Affairs Director
KBSP TV, Channel 22
4923 Indian School Rd. NE
Salem, OR 97305

Dear Dick:

I want to thank TV 22, KBSP, for the opportunity to share county-wide information with our constituents that watch your channel. The "In Your Interest" spots are long enough to truly give citizens a description of

ROBERT Y. THORNTON
SENIOR JUDGE
STATE OF OREGON

March 2, 1993

Dick Bond
Community Affairs Director
KBSP TV, Channel 22
4923 Indian School Road, NE
Salem, OR 97305

Dear Mr. Bond:

On behalf of the Salem-Kawagoe (Japan) Sister City Association please accept our grateful appreciation for the publicity which you have so generously given to our project, "Preventing Crime in America and Japan: A Comparative Study" and the published report.

By publicizing repeatedly the highlights of this four-year study we believe you have made a significant contribution to reducing and controlling crime and delinquency in our city and your receiving area.

We have received unsolicited complimentary comments from viewers who have seen one or more of the segments.

I might add that we have made similar presentations to the Salem City Council, Board of County Commissioners and the 1993 Oregon Legislature.

All are now actively considering adopting some of the findings and recommendations of our study. My book has a New York publisher and is now available both in hard and soft cover.

Sincerely,


Robert Y. Thornton
Senior Judge



CITY
OF SALEM,
OREGON

Salem Public Library
P.O. Box 14810, Salem, OR 97309

February 23, 1993

Dick Bond
Community Affairs Director
KBSP TV, Channel 22
4923 Indian School Road NE
Salem, OR 97305

Dear Dick:

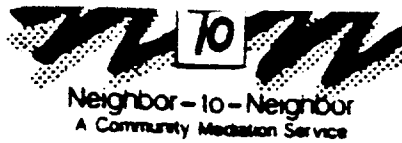
I appreciate your efforts in coordinating the production of monthly public service announcements about library programs. Salem Public Library offers many programs and exhibits free of charge to the community. As a non-profit organization, the library has no budget to purchase advertising for these events. The monthly "What's Up at the Salem Public Library" broadcasts provide a valuable means of announcing library activities.

The first four segments of this series have all received positive response from the public. Many library users comment about the broadcasts and ask about the programs. Residents of communities 30 miles from Salem have called to confirm details of various events. Our other channels of advertising (a monthly newsletter and printed press releases) do not reach such a great distance. The service provided by KBSP is without measure.

Thank you for arranging these broadcasts. I look forward to taping many more!

Sincerely,

Carol E. Torrens
Program and Exhibit Coordinator



February 22, 1993

Mr. Dick Bond
Community Affairs Director
KBSP TV, Channel 22
4923 Indian School Road, Northeast
Salem, Oregon 97305

Dear Mr. Bond:

As we wrote to Judy Koenig on November 6, 1992, Neighbor-to-Neighbor has been grateful for the assistance KBSP has given us in promoting our volunteer community mediation service.

We are a non-profit organization and rely heavily on assistance from the media to "get the word out". We know that continual exposure can only help in bringing people to our mediation service, and we feel that your assistance has been effective.

Thank you so much for your advocacy and actions - we are most grateful.

Cordially,

Lorraine Pullman
President of the Board

LP/aw



Marion County
OREGON
SHERIFF'S OFFICE



"A Strength in Your Community"

SHERIFF
R. L. Prinslow

M E M O R A N D U M

UNDERSHERIFF
Alvin A. Allen

(503) 588-5094

"A STRENGTH IN YOUR COMMUNITY"

TO: MR. DICK BOND
FROM: SERGEANT DUANE R. FLETCHALL
DATE: February 23, 1993
SUBJECT: KBSP TV. CHANNEL 22

DICK:

I ENJOYED MY VISIT TO CHANNEL 22 VERY MUCH. I APPRECIATE YOUR WILLINGNESS AND YOUR STATION'S WILLINGNESS TO BRING TO THE PUBLIC AN AWARENESS THAT GANGS ARE PRESENT IN THE SALEM AREA.

IN 1987 CHANNEL 22 DID A QUICK SPOT WITH ME AND DURING THAT INTERVIEW I SAID GANGS WILL COME TO SALEM. NOW THEY ARE HERE. THIS INTERVIEW WAS ON TV FOR OVER A YEAR. THE FEEDBACK FROM THE PUBLIC WAS GREAT, AND POSITIVE.

THOUGH WE ONLY DID THE INTERVIEW LAST WEEK ALREADY THE



BOYS & GIRLS CLUB

OF SALEM
MARION AND POLK COUNTIES

February 22, 1993

Dick Bond, Community Affairs Director
KBSP TV, Channel 22
4923 Indian School Road, NE
Salem, Oregon 97305

Dear Dick,

This past year the Boys & Girls Club has been very fortunate to have available the resources of KBSP TV to inform the public of the positive community activities of the Boys & Girls Club. Our nonprofit organization, like most nonprofit organizations, does not have the funding to professionally promote the services we provide. We use the limited donations we have to actually run youth service programs. We depend on the policy of local businesses like yours to help us "spread the word."

Your assistance this past year helped share the many youth programs we have available and helped make the public more aware of us. Not only young people and the their parents, but prospective donors.

The time you spent taping a "tour of the new clubhouse" was seen by so many people. You wouldn't believe the number of people of all ages that said they "saw you on TV last night."

The interviews concerning our new gang prevention project helped share the important new resource to parents concerned about their own child's involvement with gangs. The telephone rings often at the Boys & Girls Club from people that saw those interviews and called for help.

Keep up the good work and I look forward to working with you during 1993. By the way, you will be interested in our new expansion plans to place another clubhouse in northeast Salem -- not far from your building. Call and we can talk about it.

Thanks again for your assistance.

Sincerely,


Lloyd K. Folle
Executive Director

Boys & Girls Club of Salem
Marion and Polk Counties
1395 Summer Street, N.E.
Salem, Oregon 97303
(503) 581-7388
FAX (503) 575-6129

OFFICERS:

Dean Wallace
President

Mark Hays
Vice President

Elaine Tindal
Vice President

Mike Roberson
Vice President

Gloria Jackson
Secretary

John Cary
Treasurer

Walt Hubbard
Member at Large

Tom Luter
Past President

DIRECTORS:

Roland Casan

Vivian Chapman

*Mike Oremers

Don Ocker

Landon Daniel

*Mike De

Roy Dittman

Charles Downing

A. Perry

*John Ga

Larry Goodreau

Roy Hann

*Mike Han

*David Hagemann

Jim H

John Hoekstra

Dan Johnson

George Kanner

Margaret Keelauver

Andy Leister

Frank Martin

Alex Rhoten

Mark Rose

*Cezar Rose

Jeff Tross

Jim Woodland

Jim Young

PAST PRESIDENTS CLUB

*Kent Aldrich

*John Branch

*Chris Crossland

*Bob Flammie

*Ken Harrison

*Gary Long

*Norm Miller

*Jim Monyer

*Dick Staats

*Harry Thord

*Larry Towars

*Jerry Wipper

ADVISORY COUNCIL

John Gagne

Joseph Peton

Harvey Fox

Jon Thomas

Lloyd Toe

Executive Director

*Past Presidents



THE SALVATION ARMY

1230 Winter N.E. • P.O. Box 7047 • Salem, Oregon 97303
Phone (503) 399-0206

SALEM CORPS

Capt & Mrs Gene H. Ragan
Corps Officers

Lt & Mrs James Sullivan
Asst Officers

February 24, 1993

Dick Bond
Community Affairs Director
KBSP TV, Channel 22
4923 Indian School Rd. NE
Salem, OR 97305

Dear Mr. Bond:

It has been a pleasure to work with TV 22 over the past year. TV 22's "In Your Interest" feature provided an excellent way for the community to become aware of The Salvation Army's Christmas Program in Salem.

Many people who saw the segment, which was aired on numerous occasions throughout the Holiday Season, commented how well the feature got the message out to those who could provide the needed help to the Salem community.

As a result, The Salvation Army had its most successful Christmas Campaign ever.

We are so very thankful that TV 22 continues to offer this program to non-profit organizations such as The Salvation Army.

Again, Thank You and May God Bless You.

Sincerely,

James Sullivan, Lieutenant
Assistant Officer
The Salvation Army Salem Corps

cc: Captain Gene Ragan



A United Way Agency



**MARION COUNTY
FIRE DISTRICT NO. 1**

300 Cordon Road N.E.
Salem, Oregon 97301

Telephone 588-6526

February 23, 1993

*Mr. Dick Bond
Community Affairs Director
KBSP TV Channel 22
4923 Indian School Rd. NE
Salem OR 97305*

Dear Dick Bond:

Over the past several years Marion County Fire District #1, and KBSP TV 22 have enjoyed a great working relationship. Your stations willingness to provide air time for and production assistance of, fire safety messages, has had a direct impact on the safety of our community.

Two days ago a fire occurred on the east side of our Fire District. In this fire several children exited the house and did all the steps needed to assure the safety of their family. This type of reaction is not the norm, but the result of good public education. The children directly attributed their knowing what to do to the aggressive public safety education occurring in this area.

I am responsible for teaching in 18 schools in this area. I am constantly being told by students that they saw our messages on TV. When I ask them what it was about they can always tell me the safety message involved. I know what we are doing is working.

Thank you for the opportunity to provide you with feedback, I look forward to working with you in the future.

Dear Bob
I would like to see you and that I would like
to see you to the extent of the
last the chance of an interview I
am sorry the business is not
going to work for me. I know
that I can't tell you how many people
I would like to tell you this last time
in the
I am sorry to hear about your
not the people in the hospital
provided much more than you
for the things you have done
that were the work of a life
The whole family were interested

My dear Mr. Garrison
I have your letter
of the 10th inst.

and am glad to hear
that you are interested
in the cause of the
colored people.

Oregon

DEPARTMENT OF
TRANSPORTATION

TRAFFIC SAFETY
DIVISION

February 22, 1993

Mr. Dick Bond
Community Affairs Director
KBSP TV Channel 22

(503) 636-0740 ph. & fax

P.O Box 5

Lake Oswego, OR 97034

Ross Productions

Marv Ross - Rindy Ross

February 23, 1993

Pick Bond

BUSH EARN
ART CENTER
503 501-2228

BUSH HOUSE
MUSEUM
503 503-4714

TEXTILE
DESIGN CENTER
503 501-2228



600 Mission Street SE
Salem, Oregon 97302

March 1, 1993

Dick Bond
Community Affairs Director
KBSP TV Channel 22
4923 Indian School Road, NE
Salem, OR 97305

Dear Dick,

KBSP's "In Your Interest" segments have been a wonderful resource for giving the community information on the Salem Art Association. Being a non-profit organization, we have very limited funds for advertising our many worthwhile community programs. KBSP has given us a much needed publicity resource and has given viewers on-going information about places and events available in our community. I am reminded of a letter that the curator of Bush House Museum received one holiday season. The letter expressed thanks that we provided a free open house during the holidays so that she and her entire family could enjoy a special day together despite her limited income. She saw the segment about our open house on "In Your Interest".

It has always been a pleasure working with you, Dick. You and the crew of KBSP are always professional, friendly and open to ideas. Thank you for all the help you've given us.

A handwritten signature in cursive script that reads "Tere Barkley".

Tere Barkley



**THE
GILBERT HOUSE Children's
Museum, Inc.**
116 Marion Street NE, Salem, OR 97301-3437, (503) 371-3631

March 1, 1993

Dick Bond
Community Affairs Director
KBSP TV, Channel 22
4923 Indian School Rd., N.E.
Salem, OR 97305

Dear Mr. Bond,

I am pleased to share with you the impact that Channel 22's *"In Your Interest"* public affairs feature has had on *The Gilbert House*.

First, it was a pleasure to work with you and your cameraman. Linda, the Education Director, and I felt it was a wonderful experience. You made it very easy.

The surprise was the amount of people who called to say they saw us on Channel #22...even my contact at the Statesman-Journal called to say he saw it! Many called for general information saying that they didn't even know there was a children's museum in Salem.

For the kick-off of *National Engineers Week*, A.C. Gilbert's birthday, Saturday, February 13, we had well over 500 visitors! The response to our activities was fabulous...parents were raving about the hands-on chemistry experiments, the magic shows, the *Green Slime* making and the many engineering demonstrations. That feeling of excitement, high visitor turn-out, and participation lasted throughout the week.

I am sure that your *"In Your Interest"* segment contributed to the success of *National Engineers Week* at the Museum. We are very grateful that you offer so much of your network's time to public service. The benefits to our organization were immediately tangible...many children benefitted from the activities we offered and learned about the fascinating and diverse profession of engineering. Because of the volume of people who reported seeing us on Channel #22 we know that the public service programming had a very positive impact.

Thank you, again...your station's generosity was a great benefit for the Museum and we look forward to doing it again!

Sincerely,

Marcy Etzel
Public Relations
Volunteer Manager